



**THE BUTTERFLY EFFECT**

## WHAT IS THE BUTTERFLY EFFECT DO?

Launched in November 2010, the Butterfly Effect is a unique coalition of over 90 civil society organizations, NGOs, networks and women's organizations representing 4 different world regions (AFRICA, AMERICAS, ASIA, EUROPE).



**The Butterfly Effect advocates for effective local solutions that have a sustainable impact on improving access to water and sanitation and water resource management.**

**www.  
butterflyeffect  
coalition  
.com**

**A CIVIL SOCIETY  
COALITION FOR WATER  
RESOURCES, DRINKING  
WATER AND SANITATION**



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The Secretariat  
of The Butterfly Effect  
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A simple wing flapping of a butterfly could create a great impact on sustainable water resources management on the other side of the world.

## WHAT DOES THE BUTTERFLY EFFECT?

- ① Mobilize and facilitate NGO and CSO participation and contribution on the International Water Agenda by pooling knowledge and resources and exert greater influence over the sector's actors and decision-makers;
- ② Promote inclusive processes in the World Water Forum in order to ensure a prominent role for civil society organisations, both throughout the preparatory processes and during the Forum;
- ③ Share innovative expertise: The Butterfly Effect proposes solutions based on human rights principles, communities' experience that relate to policies, projects, information campaigns and empowering stakeholders. Crucially, these solutions are local, sustainable, adaptable, innovative, equitable, accountable and people-orientated.
- ④ Identify key water governance issues to contribute to water security in the broader sense: Human Rights to Water & Sanitation, finance, peace and transboundary cooperation, Capacity building...

For more information about the Butterfly Effect coalition

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# JOIN US

**The Butterfly Effect is facilitating meaningful civil society contributions**

**3 KEY STRATEGIC AREAS**

**WATER AND CLIMATE AGENDA**

**#CLIMATE IS WATER**

**AGENDA 2030 FOR SUSTAINABLE DEVELOPMENT**

**6 CLEAN WATER AND SANITATION**



**WORLD WATER FORUM**

