

## WHAT IS THE BUTTERFLY EFFECT DO?

Launched in November 2010, the Butterfly Effect is a unique coalition of over 90 civil society organizations, NGOs, networks and women's organizations representing 4 different world regions (AFRICA, AMERICAS, ASIA, EUROPE).



**The Butterfly Effect advocates for effective local solutions that have a sustainable impact on improving access to water and sanitation and water resource management.**

**www.  
butterflyeffect  
coalition  
.com**

# THE BUTTERFLY EFFECT

**A CIVIL SOCIETY  
COALITION FOR WATER  
RESOURCES, DRINKING  
WATER AND SANITATION**



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The Secretariat  
of The Butterfly Effect  
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with the support of



A simple wing flapping of a butterfly could create a great impact on sustainable water resources management on the other side of the world.

## WHAT DOES THE BUTTERFLY EFFECT?

- ① Mobilize and facilitate NGO and CSO participation and contribution on the International Water Agenda by pooling knowledge and resources and exert greater influence over the sector's actors and decision-makers;
- ② Promote inclusive processes in the World Water Forum in order to ensure a prominent role for civil society organisations, both throughout the preparatory processes and during the Forum;
- ③ Share innovative expertise: The Butterfly Effect proposes solutions based on human rights principles, communities' experience that relate to policies, projects, information campaigns and empowering stakeholders. Crucially, these solutions are local, sustainable, adaptable, innovative, equitable, accountable and people-orientated.
- ④ Identify key water governance issues to contribute to water security in the broader sense: Human Rights to Water & Sanitation, finance, peace and transboundary cooperation, Capacity building...

For more information about the Butterfly Effect coalition

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**The Butterfly  
Effect is facilitating  
meaningful civil  
society contributions**

**3 KEY  
STRATEGIC  
AREAS**

**WATER  
AND CLIMATE  
AGENDA**

**#CLIMATE  
IS WATER**

**AGENDA 2030  
FOR  
SUSTAINABLE  
DEVELOPMENT**

**6 CLEAN WATER  
AND SANITATION**



**WORLD  
WATER  
FORUM**

